

Curriculum for the Degree of
DOCTOR IN BUSINESS ADMINISTRATION
(DBA)
PROGRAM OF STUDY

PHILOSOPHY COURSES.....9 units

Philosophy & Arts of Mgt. Science
Social Responsibility of Business
Philosophy of Man & Nature

MAJOR COURSES..... 30 units

Creative and Innovative Management
Scientific Management Research
Investment Management
Law, Government and the Economic Enterprise
Computer and Business: Theory and Application
Directed Studies in Management
Quantitative Planning Models
Strategic Management
International Financial Management
Management of Human Resources

COGNATES..... 9 units

Current Business Problems & Issues
Financial System, Markets and Institutions
Effective Business Communications for Executives
Comparative Economic System
Operation Management
Fiscal and Monetary Policies
Economic & Management History
Risk Management
Business Research Enterprise
Management of Business Enterprise
Marketing and Business Development

Note: Any three of the above Cognates

DISSERTATION.....12 units

Dissertation Writing 1
Dissertation Writing 2

Curriculum for the Degree of
MASTER IN BUSINESS ADMINISTRATION
(MBA)
PROGRAM OF STUDY

Thesis and Non-Thesis

BASIC COURSES..... 9 units

Research Methodology
Managerial Statistics
Financial Accounting

MAJOR FIELD OF CONCENTRATION.....21 units

Financial Management *
Marketing Management
Production and Operations Management
International Business
Management Information System
Management Policy/Strategic Management
Project Research and Development

COGNATES..... 12 units

Human Behavior in Organization
Economic Analysis of Business
Organization Theory and Design
Managerial Accounting *
International Marketing
Problems in Personnel Management
Entrepreneurial Management
Environment of Business
Communication Skills Development

Note: Any three of the above Cognates

* Financial Accounting is a pre-requisite to
Financial Management and Managerial
Accounting.

Note:

Units required for the non-thesis program -
42 units of academic subjects.

Units required for the thesis program - 39 units of
academic subjects plus 6 units of thesis writing.

CONTACT US:

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PHILIPPINE SCHOOL OF BUSINESS
ADMINISTRATION, MANILA



Graduate School of Business

Mission:

Enable men and women to achieve their role of leadership in their community and field of study by implying outcome base education and state of the art technology that is: bringing real world to the classroom through simulation; share local and global citizen values to provide values-laden and holistic education; provide programs that need to educate individuals as specialist and thereby improve the quality of life of people.

ACADEMIC PROGRAMS

Doctor in Business Administration (DBA)
Master in Business Administration (MBA)

Partnering with Organizations to
Develop High-level Manpower in
Solving Local and Global Business
Issues.





PSBA VISION

PSBA envision itself to be globally recognized as the RIGHT SCHOOL FOR A COMPLETE BUSINESS EDUCATION.

PSBA MISSION

PSBA assumes the responsibility to educate the youth so that they will become good citizens who will practice in their everyday life the true meaning of Christian living and who will be able to co-exist in peace, friendship and dignity with their fellowmen.

ADMINISTRATIVE OFFICERS

Jose F. Peralta, BBA, MBA, DBA, CPA
President, CEO, CAO & Dean GSB

Antonio M. Magtalas, BBA, MBA, CPA
Vice President for Finance & Treasurer

Tabassam Raza, MAURP, DBA, Ph.D., P.E.
Associate Dean

MESSAGE FROM THE DEAN

Business today requires a new breed of executives - those who can look through the thick pages of the future the destiny of the enterprises.

To stay competitive, business needs managers who can effectively deal with present-day challenges created by the rapidly emerging global economy and the never-ending technological innovations. To stay competitive, business needs managers who can effectively deal with present-day challenges created by the rapidly emerging global economy and the never-ending technological innovations.

Our programs aim to prepare participants to contribute effectively in these changing environments through globally focus curricula.

MBA Admission Requirements

1. Application for admission to the graduate program
2. Original Transcript of Records
3. Two character recommendations
4. Two (2) recent pictures (passport size)
5. Certificate of employment (if employed)
6. Copy of marriage contract if Transcript of Records still in maiden name
7. Pass Entrance Examination
8. Personal interview

DBA Admission Requirements

1. Must be holder of the Master's degree preferably, a Master in Business Administration (MBA) (Thesis Program). However, the students who completed "Research Methodology" and "Project Research and Development" subjects as part of MBA program (Non-Thesis) can also be accepted on the approval of the Dean/Associate Dean.

2. The students with Master degree other than MBA and MBA with out Research Methodology and Project Research and Development subjects required completing at least nine (9) and six (6) additional units of COGNATES subjects in the DBA respectively. The additional units shall be prescribed by the Dean/Associate Dean of the Graduate School of Business (GSB).
3. Must have occupied at least 2 years of executive/managerial position in a business organization or a government organization.
4. Must be proficient in writing management reports, analysis and recommendations.
5. Must be proficient in English Language, both oral and written.
6. Must pass the DBA entrance examination.
7. Must be of good moral character. interview by the Admission Committee/ Dean/Associate Dean.
8. The final decision rests with the Dean/Associate Dean of GSB.

Regardless of the major in your undergraduate degree, PSBA's curriculum is designed to serve the need of students who have the talent to make solutions and lead in any field of business. Our Academic Programs are the gateway for your advanced career.

Launching soon: MBA with Disaster Risk Management track.

